

ADVERTISING & SPONSORSHIP PROSPECTUS 2010 FLORIDA PESTICIDE & RESIDUE WORKSHOP

July 18-21, 2010

TradeWinds Island Resort, St. Pete Beach, Florida



www.flworkshop.com

For more information, contact:

Teri Besse

Sponsorship Coordinator, 2010 FPRW

FLAG Works, Inc.

c/o 2910 Kerry Forest Pkwy

#D4-388

Tallahassee, FL 32309

850-570-2942

850-201-6782 FAX

FLAG Works, Inc sponsors the Florida Pesticide Residue Workshop (FPRW), which conducts annual meetings for scientists particularly interested in trace level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples. The purpose of the meeting is to provide training, develop and improve technical knowledge, facilitate development and distribution of new analysis methods and techniques, and establish networking to promote professional cooperation between scientists of these interests. While the majority of attendees are from North America, important international speakers are always included in the Technical Program, and attendance of scientists from Asia, Europe, South America, Australia, and Africa is increasing annually.

ADVERTISE in the Workshop Program Guide

The Workshop Program Guide provide valuable information including a floor plan, exhibitor listings and workshop schedules. It's used by attendees on the show floor and also serves as a year-round reference guide, which increases your exposure. Advertising in the program reminds buyers about your technology, products and services. Don't miss out on this great opportunity for high quality, targeted advertising.

Workshop Program Guide

Size	Dimension	Full Page Color
Full Page Ad	8.375" wide x 10.875" tall	\$ 500
Half Page Ad	3.375" wide x 9.5" tall	\$ 250 (vertical)
Half Page Ad	7" wide x 4.625" tall	\$ 250 (horizontal)

Position:

Inside Front Cover (full-page color)	\$ 850 SOLD
Inside Back-Cover (full page color)	\$ 850
Outside Back-Cover (full page color)	\$ 1000 SOLD

NOTICE TO ADVERTISERS: Deadline for insertion orders, camera-ready artwork* and full payment is June 9, 2010 . Every effort will be made to accommodate requests for positioning. Please observe the ad sizes as outlined above. Detailed information on how to submit your artwork and formats which are accepted will be mailed once contract is received and processed by staff.

*** DO NOT SEND printed material and photocopies.** These cannot be used as camera-ready artwork for color advertisements.

SPONSORSHIP INFORMATION

FLAG Works, Inc. is offering sponsorships opportunities to enhance the overall event for attendees and deliver the highest profile attention to your company before, during and after the workshop. Don't miss this investment opportunity to position your company in front of decision-makers.

FLAG Works is not-for-profit, 501 (c) (3) corporation, and our goal is to make the conference affordable and accessible to as many attendees as possible. Support from our private sector partners through these sponsorships enables us to provide or enhance amenities such as coffee breaks, receptions, and other items to ensure the attendees' enjoyment at the workshop.

Sponsorship Recognition

- ✚ Sponsors will be recognized in the workshop program
- ✚ Signage at the event/item sponsored
- ✚ Sponsorship ribbons to display on your name tag
- ✚ All sponsors will be recognized during the workshop plenary session

Coffee Breaks

Be one of the companies to provide refreshments to workshop attendees while they're browsing in the exhibit hall. What a great way to show your appreciation and receive great exposure! There will be five coffee breaks held in the exhibit area.

Early Morning Coffee and mid morning break with coffee, tea, danish, muffins and other sweet treats!

Cost: \$2,000 per break (Monday, Tuesday, Wednesday)

Mid afternoon break with coffee, soft drinks, cookies, brownies

Cost: \$2,000 per coffee break (Monday, Tuesday)

Welcome Reception

The welcome reception is a chance for attendees and exhibitors to network in a relaxed atmosphere. Your company will sponsor the bottled water and sodas to compliment the hotels hors d'oeuvres and cash bar.

Cost: \$1,200

Audio Visual

Audio Visual equipment is a must need item at the workshop. Your company's logo and/or or power point presentation will be displayed in all meeting rooms utilizing Audio Visual during the workshop. You will be given the opportunity to place handouts at each seat in the meeting rooms on the day of your sponsorship.

Cost: \$2,000 3 available

Town House Meeting

There will be a "town house" meeting during the conference. Let your company be the one to serve refreshments during this meeting

Cost: \$2500

FPRW General Sponsor

Provide your support to FPRW.

**Cost: \$500
\$1,500**

SPONSORSHIP INFORMATION

Registration Bag **SOLD**

Your company logo will appear on this attractive tote bag which features a pocket for your water bottle as well as other features for storage. Attendees will use this bag even after leaving the conference!

Cost: \$1,800



Notebooks **SOLD**

Notebooks will be distributed to all attendees and will display your company's logo. Attendees can use these handy tools to make important notes during the workshop.

Cost: \$1,750



Coffee Mugs **SOLD**

Have your logo printed on coffee mugs that will be handed out to all attendees. They will enjoy this!!

Cost: \$1,750



Stainless Steel
with Orange

SPONSORSHIP INFORMATION

Name Badge Lanyard **SOLD**

Cost: \$1,000

All attendees are required to display their badge for entrance into sessions and the exhibit hall. Your company logo or name will be imprinted on the lanyard attached to attendee name badges.



Light up Fans

Cost: \$1,500

An ingenious way to display your company name, logo and a message! Your company name will be display on the fan while cooling attendees. Your logo can be imprinted on the fan as well.



Umbrellas **SOLD**

Cost: \$1,750

Have your logo printed on these attractive umbrellas which will be provided to attendees when they check in.



Gold with Navy

2010 Florida Pesticide & Residue Workshop ADVERTISING AND SPONSORSHIP CONTRACT

Please make sure all sections are completed on the contract.

COMPANY INFORMATION (Complete company name and address as you wish it to appear on all FPRW materials.)

Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____

Email address (contact person prior to workshop): _____

Website _____

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver this contract.

Signature _____ Print Name _____

Title: _____ Date: _____

Please fax or mail contract to:

Teri Besse
Sponsorship Coordinator, 2010 FPRW
FLAG Works, Inc.
c/o 2910 Kerry Forest Pkwy
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2010 Florida Pesticide & Residue Workshop * Advertising and Sponsorship Contract

Advertising Rates (deadline to receive camera-ready is June 19, 2009) Ad Specs will be emailed to you.

Workshop Program Guide	Color	Ordered			
Full page 8.375" wide x 10.875" tall	\$500	<input type="checkbox"/>	=		\$
Half page 7" wide x 4.625" tall	\$250	<input type="checkbox"/>	=		\$
Position:					
Inside Front Cover	SOLD \$850	<input type="checkbox"/>	=		\$
Inside Back-Cover	\$850	<input type="checkbox"/>	=		\$
Outside Back-Cover (full page color)	SOLD \$1,000	<input type="checkbox"/>	=		\$
TOTAL DUE - ADVERTISING					\$

Sponsorships

Coffee Breaks (5 available)	\$2,000 per break <small>coffee, soda and Danishes, pretzels or cookies Select which date and time</small>	<input type="checkbox"/>	=		\$
<input type="checkbox"/> Monday, morning <input type="checkbox"/> Monday, afternoon, <input type="checkbox"/> Tuesday, morning <input type="checkbox"/> Tuesday afternoon <input type="checkbox"/> Wednesday, morning					
Audio Visual (3 available)	\$2,000	<input type="checkbox"/>	=		\$
Welcome Reception	\$1,200	<input type="checkbox"/>	=		\$
"Town Hall" Meeting Drink Sponsor	\$2,500	<input type="checkbox"/>	=		\$
General Sponsor	\$ 500 or \$1,500	<input type="checkbox"/>	=		\$
Tote Bags SOLD	\$1,800	<input type="checkbox"/>	=		\$
Note Books SOLD	\$1,750	<input type="checkbox"/>	=		\$
Coffee Mug SOLD	\$1,750	<input type="checkbox"/>	=		\$
Umbrellas SOLD	\$1,750	<input type="checkbox"/>	=		\$
Name Badge Lanyard SOLD	\$1,000	<input type="checkbox"/>	=		\$
Light Up Fan	\$1,500	<input type="checkbox"/>	=		\$
TOTAL DUE - SPONSORSHIPS					\$

Payment Information**Total Due with contract**

- Check enclosed made payable to FLAG Works, Inc.
 Credit Card

Advertising = \$

Sponsorships = \$

Total Amount Due = \$

Credit Card # Exp. Date Security Code

Signature*

Print Name of Card Holder

Please make checks payable to:

FLAG Works, Inc.c/o 2910 Kerry Forest Pkwy
#D4-388

Tallahassee, FL 32309

850-570-2942

850-201-6782 FAX

FEIN# 20-3881141

I authorize FLAG Works, Inc. to use the above credit card to charge applicable fees.

(PLEASE MAKE A COPY FOR YOUR RECORDS)