EXHIBIT & ADVERTISING PROSPECTUS
2015 NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP
(formerly the Florida Pesticide Residue Workshop)

Meeting Dates: July 19 - 22, 2015
Exhibition Dates: July 19 - 22, 2015

TradeWinds Island Resort, St. Pete Beach, Florida

www.NACRW.org

For more information, contact:
Teri Besse
FLAG Works, Inc.
c/o 2910 Kerry Forest Pkwy
#D4-388
Tallahassee, FL 32309
teri@nacrw.org
850-320-8570 | 850-201-6782 FAX
2015 NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP
EXHIBIT INFORMATION

FLAG Works, Inc. sponsors the North American Chemical Residue Workshop (NACRW) formerly the Florida Pesticide Residue Workshop (FPRW) which conducts an annual meeting for scientists particularly interested in trace level analysis of pesticides and other chemicals in food, animal feed, and environmental samples. The purpose of this meeting is to provide training, develop and improve technical knowledge, facilitate development and distribution of new analysis methods or techniques, and promote networking and professional cooperation between scientists with similar interests. The majority of attendees are from North America; however, we have a growing global participation with attendees coming from Asia, Europe, and South America.

The Exhibit Program will be held in the Pavilion. Morning and afternoon coffee breaks as well as a Welcome Reception will take place in the exhibit hall to insure maximum exposure for your company.

We hope to see you there!

Exposition Dates & Hours *

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, July 19, 2015</td>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td></td>
<td>7:30 p.m. – 9:30 p.m.</td>
<td>Exhibit Hall open during Welcome Reception</td>
</tr>
<tr>
<td>Monday, July 20, 2015</td>
<td>7:00 a.m. – 10:00 a.m.</td>
<td>Poster Set-up</td>
</tr>
<tr>
<td></td>
<td>10:45 a.m. – 5:00 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>Tuesday, July 21, 2015</td>
<td>7:45 a.m. – 5:00 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>Wednesday, July 22, 2015</td>
<td>7:45 a.m. – 12 noon</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>12 noon – 2:00 p.m.</td>
<td>Exhibit Tear Down</td>
</tr>
</tbody>
</table>

* (schedule subject to change)

ASSIGNMENT OF SPACE  Exhibit space is limited and it is anticipated that it will sell out quickly. Booths will be assigned on a first-come, first-assigned basis upon the receipt of a completed online application and payment of the booth space. Every effort will be made to assign booth location in accordance with exhibitor’s preference, but no guarantee can be made. Exhibit management reserves the right to make adjustments to the floor plan and/or reassign an exhibitor’s location as deemed advisable and for the overall good of the exhibition or for safety issues. Affected exhibitors will be notified in such situations.

CANCELLATION/REDUCTION OF SPACE CANCELLATIONS  All requests for reduction or cancellation of space must be made in writing to FLAG Works, Inc. Written cancellations and reductions received by June 19, 2015 will be subject to a 50% cancellation fee. No refunds will be given for space cancelled after June 19, 2015.

EXHIBITOR REGISTRATION  Each company is entitled to two Full Conference registration, allowing access to all sessions and events for the entire conference. Additional company personnel wishing to attend sessions and events MUST REGISTER and PAY the appropriate registration fee.

EXHIBITOR SERVICE KIT  The Exhibitor Service Kit containing information for shipping and material handling, ordering services such as utilities and other services exhibitors may require will be mailed once your contract is received and processed by the exhibit management staff.
NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP
Exhibit Hall
July 19-22, 2015
The Pavilion
TRADEWINDS RESORT * ST. PETE BEACH, FL

SCALE
0'  10'  20'  30'
ALL AISLES ARE AS NOTED

42 - 8' x 10' Booths
3 - 6' x 2' Tabletop Displays
29 - 4' x 8' Poster Boards
in the Pavilion
The Workshop Program Guide provides valuable information including a floor plan, exhibitor listings and workshop schedules. It’s used by attendees on the show floor and also serves as a year-round reference guide, which increases your exposure. Advertising in the program reminds buyers about your technology, products and services. Don’t miss out on this great opportunity for high quality, targeted advertising.

## Workshop Program Guide

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimension</th>
<th>Full Page Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad</td>
<td>8.375” wide x 10.875” tall</td>
<td>$ 500</td>
</tr>
<tr>
<td>Half Page Ad</td>
<td>3.375” wide x 9.5” tall</td>
<td>$ 250 (vertical)</td>
</tr>
<tr>
<td>Half Page Ad</td>
<td>7” wide x 4.625” tall</td>
<td>$ 250 (horizontal)</td>
</tr>
</tbody>
</table>

**An Advertising Spec sheet will be emailed to you with detailed information on sizing**

<table>
<thead>
<tr>
<th>POSITION ADS – ONE each available:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>(full-page color)</td>
</tr>
<tr>
<td>Inside Back-Cover</td>
<td>(full page color)</td>
</tr>
<tr>
<td>Outside Back-Cover</td>
<td>(full page color)</td>
</tr>
</tbody>
</table>

**NOTICE TO ADVERTISERS:** Deadline for insertion orders, camera-ready artwork* and full payment is **June 19, 2015**. Every effort will be made to accommodate requests for positioning. Please observe the ad sizes as outlined above. Detailed information on how to submit your artwork and formats which are accepted will be mailed once contract is received and processed by staff.

* DO NOT SEND printed material and photocopies. These cannot be used as camera-ready artwork for color advertisements.
Exhibitor Terms and Conditions
2015 NACRW (July 19-22, 2015) | TradeWinds Resort | St. Pete Beach, FL

ADHERENCE TO TERMS/CONTRACTUAL AGREEMENT
As a condition of exhibiting, and when applying for space, the exhibitor agrees to adhere to all conditions and regulations outlined. Exhibitors or their representatives who conduct themselves in an unprofessional manner may be dismissed from the exhibition without refund or appeal. The North American Chemical Residue Workshop (NACRW) and Exhibit Management reserves the right to amend any and all rules and regulations at any time.

ELIGIBILITY TO EXHIBIT
NACRW reserves the right to determine acceptability of applications for exhibit space. Applications and proposed exhibits will be accepted or rejected based on criteria including but not limited to the products' or services' professional or educational benefit to the attendees; products or services consistent with the mission, purpose, and goals of NACRW; and spatial constraints in the exhibit hall.

EXHIBIT DISPLAY AREA
Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents can exceed a height of 8’ nor may the side walls be higher than 8’ within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4’.

SPACE ASSIGNMENT
Exhibit space will be assigned according to the date the Exhibit Space Application & Contract is received, the number of booths requested, and the proximity of space to competitors and special exhibit requirements with preference given as outlined in the Exhibitor Prospectus. When possible, Exhibit Management will try to accommodate the exhibitor’s booth choices in order of preference. Notwithstanding the above, Exhibit Management reserves the right to make and/or change location assignments at any time as it may in its sole discretion deem necessary.

PAYMENT TERMS
Full payment of the total contracted amount is due within seven business days of registering for space.

FAILURE TO OCCUPY SPACE
In the event an exhibiting company has not arrived three (3) hours prior to the hall opening, Exhibit Management reserves the right to re-assign that space as it sees fit with no obligation of a refund. If exhibit material has been delivered to the booth but has not been assembled, Exhibit Management reserves the right to remove the material and place it in storage. If the exhibitor arrives after the material has been stored and would like the material brought back to the show floor, a drayage fee will be charged. Failure to occupy exhibit space does not relieve the Exhibitor from their obligation to pay the full booth rental fees.

BOOTH SPACE CANCELLATIONS/REDUCTION OF SPACE
Notification of cancellation or reduction of booth space must be in writing. Deadline dates are outlined in the Exhibit Prospectus. There will be no refund for exhibitors who for any reason do not exhibit and have not submitted a written cancellation request prior to stated deadlines. Any space not claimed and occupied for which no special arrangements have been made prior to the exhibition opening may be resold or reassigned by Exhibit Management without obligation on the part of Exhibit Management/NACRW for any refund whatsoever.

INSTALLATION AND DISMANTLE
Installation and Dismantle dates and hours are outlined in the Exhibit Prospectus. All exhibits must be fully operational one half hour prior to opening. Exhibitors are prohibited from dismantling booths prior to official close of exhibit hours. Any exhibitor breaking down early without permission from Exhibit Management will not be allowed to exhibit at future Conferences. Tear down and removal of exhibits shall begin promptly after the close of exhibits.

BADGES & ADMISSION TO HALL
Badged exhibitors may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from Exhibit Management. Trading of badges with other exhibitors or attendees is strictly prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.

EXHIBIT CONDUCT
a. Distribution of promotional or educational materials may be conducted and circulated only within the booth assigned to the exhibitor.
b. Exhibiting companies must open their exhibit on time and staff the booth at all times during the exhibit hours. No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.
c. Exhibitors must conduct exhibits in a dignified and professional manner.
d. Aisles may not be obstructed at any time because of excessive crowding in the exhibit booth.
e. No exhibitor may sublet, assign or share exhibit space.
f. Noise from electrical or mechanical apparatus or presentations within the booth must not interfere with other exhibitors.
g. Exhibit Management reserves the right to determine at what point sound constitutes interference with others.
h. Order taking is permitted when conducted in a professional manner.

LIABILITY AND INDEMNIFICATION
Exhibitors must surrender the space occupied in the same condition as received. Exhibitors are required to strictly comply with all terms of their agreement as contained in the Exhibit Prospectus, the Exhibitor Service Kit, the Exhibit Space Application/Contract, and exhibitor correspondence as well as all applicable terms and conditions contained in the agreement between Florida Pesticide and Residue Workshop and the hotel.

Exhibitor shall indemnify and hold harmless FLAG Works, Inc., NACRW, TradeWinds Island Resorts and its servicing agents from all liability (damage, accident, or loss) which might ensue from any cause resulting or connected with the transport, placement, removal or display of any materials or equipment. Further, the exhibitor shall assume responsibility for any claims arising out of the use of meeting space of the TRADEWINDS ISLAND RESORTS for exhibits/table top display purposes.

The Exhibitor agrees to indemnify and defend the Florida Pesticide and Residue Workshop, TRADEWINDS ISLAND RESORTS and its owners, agents and employees against any claims or expenses arising out of the use of the premise for EXHIBITS/DISPLAYS purposes.

CANCELLATION OF THE NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP
It is mutually agreed that in the event the NACRW is cancelled due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war, or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and Exhibit Management shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made.